

PACKAGINGNEWSLETTER.COM

Media Information Kit 2025

Packagingnewsletter.com is the leading technical resource and information hub for professionals in the flexible packaging, corrugated board, folding carton, and labels industries. As a trusted source, we provide comprehensive coverage of the latest industry trends, technological advancements, and market insights. Our content is designed to keep industry stakeholders informed and ahead of the curve, whether it's through our in-depth articles, expert interviews, or cutting-edge product updates.

With a global readership and a reputation for accuracy and relevance, Packagingnewsletter.com has become the go-to platform for businesses, innovators, and decision-makers who want to stay informed and succeed in the dynamic packaging sector. Our focus on delivering high-quality, timely information ensures that your message reaches the right audience, driving engagement and building industry connections.

The screenshot shows the website's home page with a navigation menu and a 'Home' section. The navigation menu includes: FLEXIBLE PACKAGING, FPT MAGAZINE, CORRUGATED PACKAGING, FOLDING CARTONS, LABELS, ADVERTISE, CONTACT US, ESPAÑOL (PROXIMAMENTE), WEBINARS, VIDEOS, SUBMIT JOB, and JOB LISTINGS. The 'Home' section features four main categories: Flexible Packaging (with an image of 'Telle-Lingen' products), Corrugated Packaging (with an image of a cardboard box), Folding Cartons (with an image of various food and beverage cartons), and Labels (with an image of beer bottles). Below these is a section for 'Español (proximamente)' with an image of Corona Light beer. On the right side, there is a 'Newsletter' sign-up form with a 'Multi-Select' dropdown menu containing: Flexible Packaging, Corrugated Packaging, Folding Cartons, Labels, and Español (proximamente). The form also includes an 'Email' input field, a 'Submit' button, and an 'Opt-in' checkbox.



YOUR GLOBAL PARTNER FOR PRINTING AND CONVERTING

PACKAGINGNEWSLETTER.COM

About us

Welcome to Packagingnewsletter.com, your trusted source for the latest technical information and industry insights in the flexible packaging, corrugated board, folding carton, and labels sectors. As a leading publication in the packaging industry, we are dedicated to delivering high-quality content that keeps you informed about trends, innovations, and best practices.

Founded in 2015 by Sebastian Reisig under Reisig Media, our journey began with niche websites like flexpack.info, corrugatedboard.org, foldingcarton.org, and labelpro.org. To better serve the packaging community, we merged these platforms into Packagingnewsletter.com, creating a single, comprehensive resource for industry professionals.

This consolidation allows us to reach a broader audience, enhance the visibility of our articles and advertisements, and strengthen our search engine presence.

We publish a leading weekly newsletter that keeps you informed with the latest news, developments, and opportunities in the industry.

At Packagingnewsletter.com, we strive to be more than just a news source—we aim to be a valuable partner in your journey to stay ahead in the dynamic world of packaging.



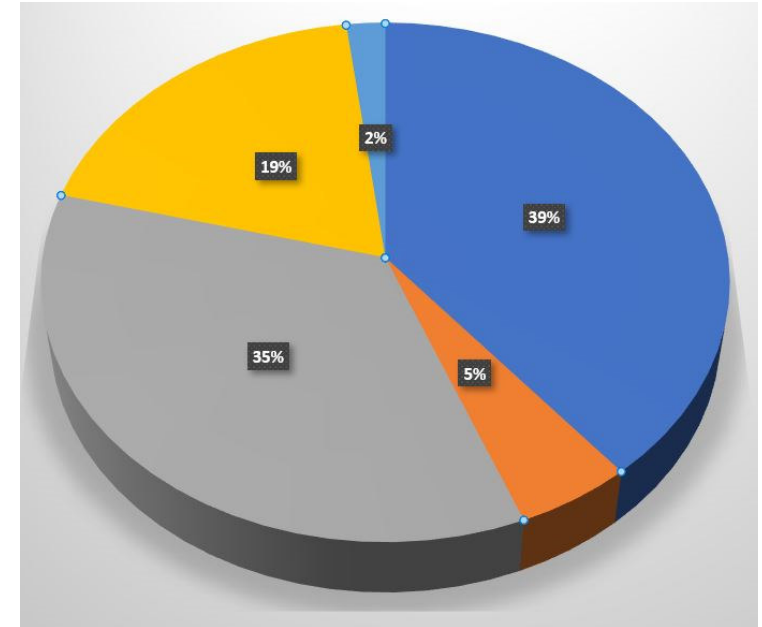
PACKAGINGNEWSLETTER.COM

The Industry's Leading Newsletter

Packagingnewsletter.com is proud to publish the most widely-read newsletter in the flexible packaging sector. With a growing subscriber base of ca 21,000 industry professionals, our newsletter sets the standard for engagement with industry-leading open and click-through rates. This means that your news, updates, and advertisements are seen by the right audience, generating greater awareness and interest in your brand.

Our newsletter is published every Thursday, delivering the latest trends, insights, and product announcements directly to the inboxes of key decision-makers and influencers in the industry. To maximize reach, we automatically resend the newsletter to non-openers on the following Monday, ensuring that your content gets a second chance to make an impact and achieve maximum visibility.

For more information, please contact your business development manager, Hans-Georg Herr, at herr@reisigmedia.com or +49 173 70 49 555.



Why Many Printing Companies Are Giving Up, Williamson Is Canadian Rep for Allstein

Auto resend · 2024-09-20

[View report](#)

21,661 recipients

40.50% opened

22.23% clicked



Auto resend of Why Many Printing Companies Are Giving Up, Williamson Is Canadian Rep for Allstein

Auto resend · 2024-09-24

[View report](#)

12,904 recipients

11.87% opened

9.62% clicked

North America	39%
Europe	35%
Asia+Oceania	19%
South America	5%
Africa	2%

Banner Advertisement in the Newsletter

Boost your brand's visibility with a banner ad in our weekly Newsletter. With thousands of engaged industry professionals receiving our updates every week, your message will reach a targeted audience looking for the latest insights and solutions. Maximize your impact with our high open rates and get noticed by decision-makers in the flexible packaging industry. Contact us today to secure your spot!

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Position	Dimensions	Rate/Week
1	540x140 pixel	249 EUR
2	540x140 pixel	239 EUR
3	540x140 pixel	229 EUR
4	540x140 pixel	199 EUR
5	540x140 pixel	179 EUR
6	540x140 pixel	149 EUR
7	540x140 pixel	129 EUR
8	540x140 pixel	99 EUR

Covering the entire flexible packaging value chain
FPT Flexible Packaging Technology
 All about Extrusion, Printing, Converting, Finishing, and Recycling

Polyprint commences new W&M MIRAFLEX
 POLYPRINT, the German packaging printer, began trial operation of a new MIRAFLEX 5 flexo printing press at its site in Lügde in the Meissel region at the end of 2017. Polyprint specialises in label printing and works together with major international food producers.

Leica acquires Finlock from Polymount
 The Finlock product division from the company Polyprint with headquarters in Nijmegen, Netherlands, becomes a 100% subsidiary of Leica SE.

COMEXI S1 DT
 Slitting taken to its maximum expression

Seppi Guard provides protection for LeeCachemaster premium tea
 Harvested special tea retailer LeeCachemaster is improving sustainability with packaging made from innovative raw materials, using Seppi Guard barrier paper for its newly developed pyramic tea bags, MasterBag System.

Digital production from start to finish shown live at Xelkon Café 2018
 At this year's Xelkon Café Exhibition and Conference (20 to 22 March in Dusseldorf), nearly 40 leading industry suppliers will be showing live demonstrations of a comprehensive range of creative label & packaging applications.

VISIT US AT PAD. 2 AND E02 - G01
PRINT4ALL
 Has the honor of the...
 Frankfurt, March 20 - April 20, 2018

Contiweb to become independent
 Contiweb announced its plan to formalize its separation and operate as an independent company.

Only new jobs left on the Flexible Packaging Technology Turkey road trip in March!
 Sebastian Hering, the editor of Flexible Packaging Technology, is currently traveling greater Thessaloniki area in Greece until Friday. As of next week, he will be in the Istanbul area visiting some of the biggest packaging manufacturers in this region. There are only very few open dates left, so please don't hesitate to make contact.

REGISTER YOUR VISIT

Double purchase order for blown-film line by a long-term European customer
 An producer from Southern Europe, who has been investing in Danbar's webroom line for many years now, has renewed his trust in the brand, by purchasing two top-performing lines, which will be ready within March - April 2018.

ebem technologies announces ebem Core 100780 optimized for M1 Indigo 20000 finishing
 ebem technologies, the developer and manufacturer of electron beam (ebem) or UV-curable inkjet launched its ebem Core 100780, an UV-curing system for high performance finishing of labels and flexible packaging materials printed on an M1 Indigo 20000 Digital Press.

CHOOSE THE NUMBER ONE.
EREMA

Harper Corporation of America Celebrates Successful Start to Harper Logo & Solutions Tour
 Global rollco supplier Harper Corporation of America recently inaugurated its Harper Roadshow to create the Harper Logo & Solutions Tour.

MAXCESS
 Maxcess Acquires Compas
 Maxcess International, a global leader in innovative products and services for web handling applications, has acquired Compas.

SWT
 This digital service by SWT...
 Web handling

Morbi's fully recyclable packaging material, Biomack H&M, drives circular economy
 Morbi has developed a fully recyclable plastic laminate for pre-molded and FFS roll stock that is perfect for extrusion and recycling activities.

Starlinger: Admission to the World Market Leader Index of the University of St. Gallen
 Who is made a leader (champion or world market leader)?

PRINT EVERY JOB IN FLEXO WITHOUT USING MOUNTING TAPE!
TWINLOCK
 TWINLOCK SYSTEMS GROUP

IRESU's new SAVink chamber doctor blade enhances process efficiency
 IRESU's NEW SAVink chamber doctor blade enhances process efficiency in narrow-web flexo printing.

U.S. Packaging Machinery Market News 5100
 IMA has published an insight about the US packaging market.

500+ MIRAFLEX presses worldwide!

Ultec manufactures glitter printing pressure press
 Ultec is the first Indian company to manufacture Glitter Printing Hologrammer Cylinder on its state-of-the-art direct laser engraving line.

Value engineering by Koll-Heinz
 Koll-Heinz is used in case for cost optimization.

becka
 ULTRASHORT-LENGTH LASER CUTTING
 & Targeted Release - One Step

M1 42017 out now
 Click to read the latest issue of Flexible Packaging Technology.

From service provider to producer
 Hubsco has come a long way.

EXHIBITION & CONFERENCE
 20 to 22 MARCH 2018
 2018
 2018

Media Info K&E 2018
 The Flexible Packaging Technology Media Information Kit for 2018 is out now! Contact our Business Development Manager Hans-Georg Herr today for a tailored guide.

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Website Ad Rates

Each banner position accommodates a maximum of 5 banners, rotating every 3-5 seconds to ensure optimal visibility.

Pricing details are available on the right side of the page. Ads are sold and displayed by category, including flexible packaging, corrugated packaging, folding cartons, and labels, allowing you to target your desired audience effectively.

For more information, please contact your business development manager, Hans-Georg Herr, at herr@reisigmedia.com or +49 173 70 49 555.

The screenshot shows the website's header with the 'Reisig Media' logo and tagline 'Flexible Packaging, Corrugated Packaging, Folding Carton, Labels'. A navigation menu includes 'FLEXIBLE PACKAGING', 'FPT MAGAZINE', 'CORRUGATED PACKAGING', 'FOLDING CARTONS', 'LABELS', 'ADVERTISE', and 'CONTACT US'. A secondary menu features 'ESPAÑOL (PROXIMAMENTE)', 'WEBINARS', 'VIDEOS', 'SUBMIT JOB', and 'JOB LISTINGS'. The main content area is titled 'Home' and displays four categories: 'Flexible Packaging' (with a 'Telle Linsen' product), 'Corrugated Packaging' (with a cardboard box), 'Folding Cartons' (with various food packages), and 'Labels' (with liquor bottles). A fifth category, 'Español (proximamente)', is shown below. On the right, a 'Newsletter' sign-up form includes a 'Multi-Select' dropdown menu with options: 'Flexible Packaging', 'Corrugated Packaging', 'Folding Cartons', 'Labels', and 'Español (proximamente)'. Below the dropdown is an 'Email' input field, a 'Submit' button, and an 'Opt-in' checkbox.

Top Banner
300 EUR per Month
470*90 pixels

U GROUP
TECO
YOUR GLOBAL PARTNER FOR
PRINTING AND CONVERTING

Right Banner
250 EUR per Month
360*300 pixels

PACKAGINGNEWSLETTER.COM

Webinar: Engage Your Audience Virtually

A webinar is the online equivalent of a seminar, offering the convenience of location-independent participation. Attendees and speakers connect in a virtual conference room, where questions can be submitted through a chat function, and additional materials can be downloaded after the presentation.

Key advantages include:

- Cost Efficiency: No need for room rentals, catering, travel, or accommodation.
- Access to Attendee Information: Receive the complete attendee list, including contact details.
- Focused Engagement: Capture the undivided attention of your audience.

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Stand-Alone Newsletter

Reach over 21,000+ (and growing) subscribers with a targeted email blast, ensuring your message gets maximum visibility and impact. Simply provide the content, and we'll handle the rest, delivering your message directly to potential leads.

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PR Writing Service

With over 15 years of experience as a journalist in the packaging and printing industry, I bring a deep understanding of the sector's trends, challenges, and opportunities. My expertise allows me to create clear and engaging content that effectively delivers your message to your target audience. Leveraging my industry insights, I help ensure that your brand's story reaches the right platforms, boosting visibility and strengthening your presence in the market.

To support your PR needs, I offer both one-time services and flexible monthly packages, tailored to fit your specific goals and budget:

One-Time Services:

- Press Releases: \$200 per release, customized to suit your needs. Perfect for announcing new products, partnerships, or company milestones, ensuring your news reaches the right audience with precision and impact.
- Interviews: \$500 each. Highlight your company's achievements, leadership insights, and industry expertise with professionally crafted interviews that build credibility and engage your audience.
- Technical Feature Articles: \$1,000 per article. These in-depth pieces explore industry trends, technological advancements, and your company's unique solutions, positioning your brand as a thought leader in the packaging and printing sector.

Monthly Retainer Packages:

- Basic: \$600/month – Includes 1 press release (\$200) and 1 interview (\$500), a \$700 value.
- Standard: \$1,500/month – Includes 2 press releases (\$400), 1 interview (\$500), and 1 technical feature article (\$1,000), a \$1,900 value.
- Premium: \$2,000/month – Includes 3 press releases (\$600), 2 interviews (\$1,000), and 1 technical feature article (\$1,000), a \$2,600 value.