

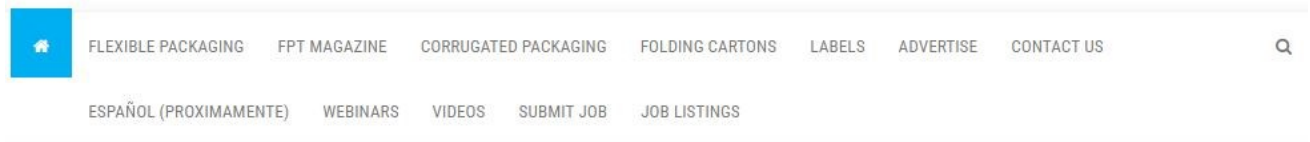
PACKAGINGNEWSLETTER.COM

Media Information Kit 2024

Packagingnewsletter.com the leading technical information source for the flexible packaging, corrugated board, folding carton, and labels industries

Reisig Media
Flexible Packaging, Corrugated Packaging, Folding Carton, Labels

 **600+**
MIRAFLEX Presses Worldwide
MIRAFLEX[®] the Newest Generation 



Home



Flexible Packaging



Corrugated Packaging



Folding Cartons



Labels



Español (proximamente)

Newsletter

Fields marked with an * are required

Multi-Select *

Flexible Packaging
Corrugated Packaging
Folding Cartons
Labels
Español (proximamente)

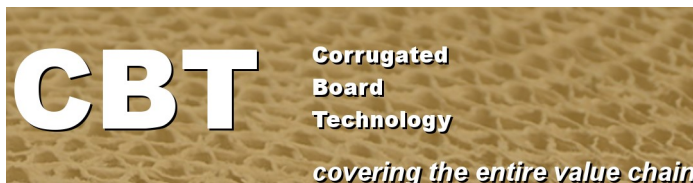
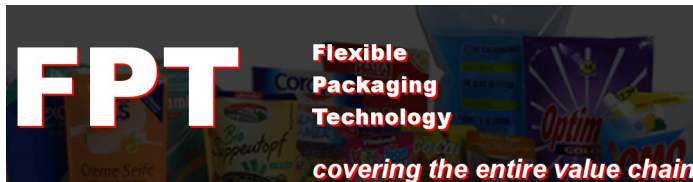
Email *

Submit

☐ Opt-in *



YOUR GLOBAL PARTNER FOR
PRINTING AND CONVERTING



PACKAGINGNEWSLETTER.COM

About us

Packagingnewsletter.com is published by Reisig Media, founded in 2015 by Sebastian Reisig.

Reisig Media started out by publishing flexpack.info, later followed corrugatedboard.org, foldingcarton.org, labelpro.org.

Packagingnewsletter.com is the merger of those 4 website. This was done in order to increase the attention your articles and advertisement receives, improve our search engine rankings and to provide a one stop website for the packaging industry.

As of 2019 Reisig Media publishes 5 newsletters a week (+ 5 auto re-sends to non-openers) in English language about the latest news from your respective industry.

Besides that, we also publish a quarterly digital magazine, FPT, with exclusive technical in-depth long form articles.

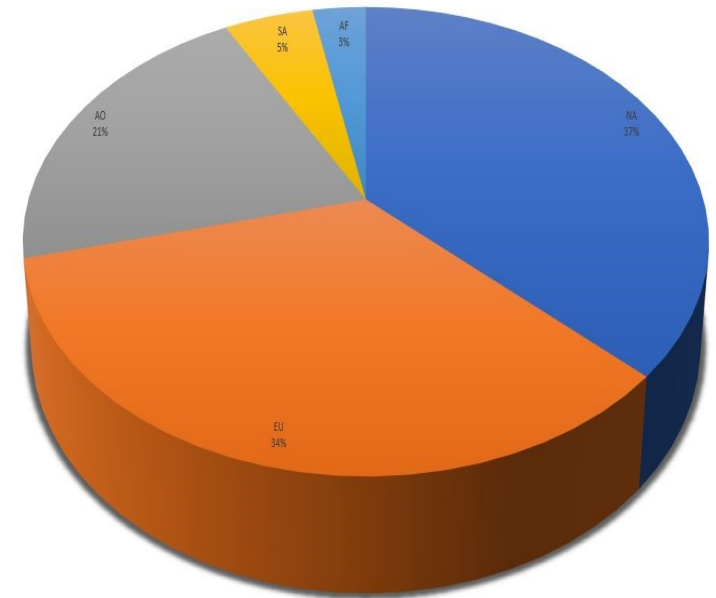


PACKAGINGNEWSLETTER.COM

2 FPT newsletters per week due to popular demand

Flexible Packaging Technology has the most popular newsletter of the flexible packaging industry. With almost 23000 subscribers and benchmark setting open and click rates we reach wider and deeper in this industry than any other newsletter. Due to the outstanding success of the newsletter, we decided to publish 2 newsletters a week as of 2019. Publication days will be Monday and Thursday. However, we will still send out an automated auto resend to non openers of the newsletter, in order to distribute your news and advertisement again and to increase the attention.

Please talk to your business development manager Hans-Georg Herr under herr@reisigmedia.com or under +49 173 70 49 555



Study finds European consumers open to reusable packaging but unsure about applications, Ashok...

22,865 recipients

28.31% opened

8.90% clicked

Auto resend · 2023-10-16

[View report](#)



Auto resend of Study finds European consumers open to reusable packaging but unsure about...

16,352 recipients

12.22% opened

3.17% clicked

Auto resend · 6 days ago

[View report](#)

North America	36%
Europe	33%
Asia+Oceania	23%
South America	4%
Africa	4%

Banner advertisement FPT NEWSLETTER

The FPT newsletter will be published twice a week in order to meet with the growing demand from our advertisement customers. Publication dates will be Monday and Thursday.

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Position	Dimensions	Rate/Newsletter
1	540x140 pixel	249 EUR
2	540x140 pixel	239 EUR
3	540x140 pixel	229 EUR
4	540x140 pixel	199 EUR
5	540x140 pixel	179 EUR
6	540x140 pixel	149 EUR
7	540x140 pixel	129 EUR
8	540x140 pixel	99 EUR

Covering the entire flexible packaging value chain

FPT Flexible Packaging Technology

All about Extrusion, Printing, Converting, Finishing, and

Polyprint commissions new W2 MIRA-LEX
POLYPRINT, the German packaging printer, began initial operation of a MIRA-LEX S flexo printing press at its in Lügde in the Hesse region at the end of 2017. Polyprint specialises in label printing and works together with major international food producers.

Seacourse twinlock from Polyprint
The twinlock product division from company Polyprint with headquarters in Nijmegen / Netherlands becomes a 100% subsidiary of Seac SE.

COMEXI S1 DT
Sitting taken to its maximum expression

Seppi Guard provides protection for Gachwendner premium tea
Renowned specialist tea retailer Gachwendner is improving sustainability with packaging made from renewable raw materials, using Seppi Marketing System.

Digital production from start to finish shown live at Xelkon Café 2018
At this year's Xelkon Café Exhibition and Conference (20 to 22 March in Belgium), nearly 40 leading industry suppliers will be showing live demonstrations of a comprehensive range of creative label & packaging applications.

VISIT US AT PAD. 18 STAND E02 - G01
PRINT4ALL
More than 10 years of experience in the flexible packaging market.

onfu CONTIWEB
Contiweb to become independent
Contiweb announced its plan to formalise its separation and operate as an independent company.

Only few slots left on the Flexible Packaging Technology Turkey trip in March!
Sebastian Rosing, the editor of Flexible Packaging Technology is currently travelling greater Thessaloniki area in Greece on Friday. As of next week he will be in the Istanbul area visiting some of the biggest packaging manufacturers in this region. There are only very few open dates left, so please don't be late to make contact.

REGISTER YOUR VISIT

Double purchase order for blow film lines by a long-term European customer
An producer from Southern Europe has been installing in Bardenhe's extrusion lines for many years now, has renewed his trust in brand, by purchasing two top-performing lines, which will be ready within March – April 2018.

ebem technologies announced ebem Core 100750 optimized for H² Indigo 20000 finishing
ebem technologies, the developer and manufacturer of electron beam (ebem or EB) solutions today launched its ebem Core 100750, an EB curing system for high performance labelling and flexible packaging material printed on an H² Indigo 20000 Digital Press.

CHOOSE THE NUMBER ON
EREMA

Harper Corporation of America Celebrates Successful Start to Harper Expo & Solutions tour
Global extrusion roll supplier Harper Corporation of America recently reinvigorated its Harper Roadshow to create the Harper Expo & Solutions tour.

MAXCESS
Maxcess International, a global leader in innovative products and services for web handling applications, has acquired Compex.

5
Mond's fully recyclable packaging material, Barman'sack Recyclable, drives circular economy forward
Mond's has developed a fully-recyclable plastic laminate for pre-made pouches and FFS roll stock that is perfect for integration into existing recycling schemes.

Starlinger: Admission to the World Market Leader Index of the University of St. Gallen
Who is really a hidden champion or world market leader?

PRINT EVERY JOB IN FLEXO WITHOUT USING MOUNTING TAPE!
6
Twinlock

100% new SAVENK chamber doctor blade enhances process efficiency
The SAVENK chamber doctor blade enhances process efficiency in narrow-web flexo printing.

U.S. Packaging Machinery Market News 5105
PMM has published an infographic about the US packaging market.

500+ MIRAFLEX presses work
7

Ultras manufactures glitter printing gravure press
Ultras is the first Indian company to manufacture Glitter Printing Holographic Cylinder on its state-of-the-art direct laser engraving line.

Value engineering by Kraft-Heinz
Kraft-Heinz is best in class for cost optimisation.

becka
DRUCK BEWAHRT UND BEKOMMT BEWAHRT
becker flexo

8
FPT 4/2017 out now
Click to read the latest issue of Flexible Packaging Technology.

From service provider to producer
Hudon has come a long way.

EXHIBITION & CONFERENCE
30-31 MARCH 18
ANTWERP, BELGIUM
LEARN. CONNECT. DISCOVER.
www.xelkoncafe.com

Media Info Kit 2018
The Flexible Packaging Technology Media Information Kit for 2018 is out now! Contact our Business Development Manager Hans-Georg Herr today for a tailored quote.

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FPT Magazine

The FPT magazine offers an unique combination of in-depth technical articles written by industry experts and up-to-date interviews about the latest developments in the industry and testimonials about world class printers using special equipment. The vast majority of the articles are exclusive and written by Sebastian Reisig, the editor of FPT.

A couple of times a year, the editor of FPT travels to packaging hotspots in order to visit and interview packaging producers about their company, the technology there are using etc. In the past years we visited packaging producers in Belarus, Poland, Germany, Denmark, Netherlands, Belgium, Luxembourg, England, Wales, France, Spain, Italy, Switzerland, Austria, Hungary, Greece, Turkey, and the USA.

Advertisements will be placed on the second page of each article, and each and every article from the magazine will be published in every newsletter for about 3 months, until the next magazine gets published.

Covering the entire flexible packaging value chain

FPT

Flexible Packaging Technology **3:2023**

Extrusion, Prepress, Printing, Laminating, Slitting, Recycling, etc



Wipac strengthens gravure division and supports sustainability pledge with BOBST oneECG



Analysis of Dot Gain Produced by Interactions of Flexo Plate and Anilox Roll Screen



The EREMA Group drives a new era in plastics recycling



Understanding the performance of sustainable consumer goods packaging



Labelexpo Europe 2023 showcases vibrant industry

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Size	Dimensions (in mm, without bleed)	Rate
1/1 Page	210*297	1600 EUR
1/2 Page	105*297 or 210*105 or 130*178	1100 EUR
1/3 Page	73*297 or 210*102	850 EUR
1/4 Page	55*297 or 210*77	650 EUR
1/8 Page	44*130 or 210*42	400 EUR
1/16 Page	44*65 or 92*31	250 EUR



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Editorial Programme

1-2023

Publication date 7 March

- Pre drupa report
- Interviews
- Countdown
- Trends
- Lopec 5-7 March, Munich, Germany
-

2-2023

Publication date 23 May

- Drupa Issue
- New printing presses
- Printing plates and forms
- Resource saving, improving productivity, new applications
- Drupa 28 May—7 June, Dusseldorf, Germany
-

3-2023

Publication date 12 September

- Drupa Review
- Report
- Interviews
- Analysis
- Fachpack 24-26 September, Nuremberg, Germany

4-2023

Publication date 5 December

- Extrusion
- Anilox Rollers
- Laminating
- Recycling

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Website Ad Rates

Please note that each banner position has max 5 banners which rotate in 3-5 second intervals.

You may find the prices on the right side.

It is important to point out that advertisements will be sold and displayed by category (flexible packaging, corrugated packaging, folding cartons, labels).

Please talk to your business development manager Hans-Georg Herr under herr@reisigmedia.com or under +49 173 70 49 555

The screenshot shows the homepage of PackagingNewsletter.com. At the top, there is a banner for Reisig Media and a section for MIRAFLEX presses. Below the banner is a navigation menu with links: FLEXIBLE PACKAGING, FPT MAGAZINE, CORRUGATED PACKAGING, FOLDING CARTONS, LABELS, ADVERTISE, and CONTACT US. A search icon is also present. Below the navigation menu, there is a section titled 'Home' with five category tiles: Flexible Packaging, Corrugated Packaging, Folding Cartons, Labels, and Español (proximamente). To the right of the 'Home' section is a 'Newsletter' sign-up form. The form includes a 'Multi-Select' dropdown menu with options: Flexible Packaging, Corrugated Packaging, Folding Cartons, Labels, and Español (proximamente). Below the dropdown is an 'Email' field with an asterisk, a 'Submit' button, and an 'Opt-in' checkbox with an asterisk.

Top Banner
300 EUR per Month
470*90 pixels

U GROUP
TECO
YOUR GLOBAL PARTNER FOR
PRINTING AND CONVERTING

Right Banner
250 EUR per Month
360*300 pixels

PACKAGINGNEWSLETTER.COM

Webinar

A webinar is the virtual equivalent to a seminar. The biggest benefit is that attendees may attend location independent. The speaker and the attendees virtually meet in a online conference room. Questions can be raised via a chat function. Additional information may be downloaded after the presentation.

The biggest advantages are

- Cost efficiency (no rooms, no catering, no travelling or accommodation)
- You receive the full attendee list, including contact information
- You have the full attention of the attendees

Please talk to your business development manager
Hans-Georg Herr under herr@reisigma.com or
under +49 173 70 49 555



PACKAGINGNEWSLETTER.COM

Stand alone newsletter

With an email blast you reach 22,000+ subscribers (numbers rising). This enables you to reach out to potential leads with maximum attention.

You provide the content, we do the rest!

Please talk to your business development manager Hans-Georg Herr under herr@reisigmedia.com or under +49 173 70 49 555

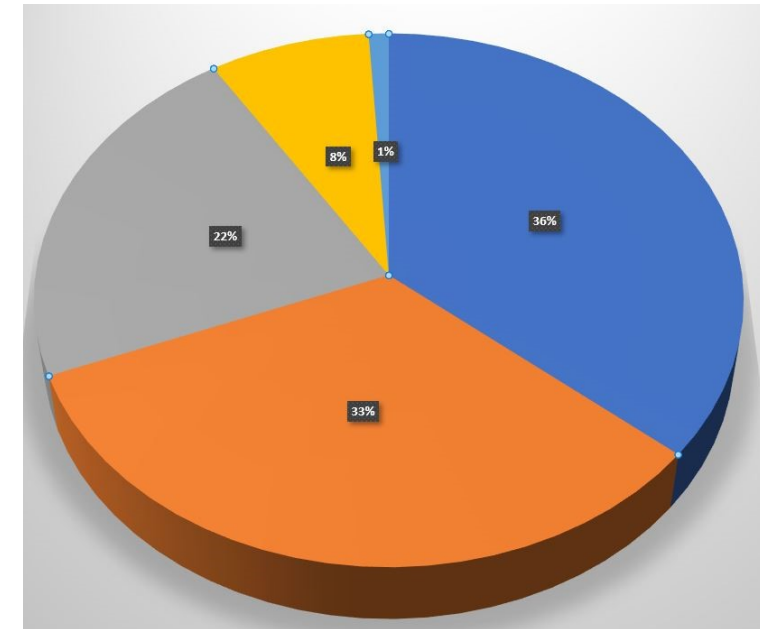


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CBT Newsletter

Corrugated Board Technology has the most popular newsletter of the corrugated packaging industry. With more than 9000 subscribers and benchmark setting open and click rates we reach wider and deeper in this industry than any other newsletter.

Please talk to your business development manager Hans-Georg Herr under herr@reisigmedia.com or under +49 173 70 49 555



Valmet to supply a high-capacity winder to Norske Skog in France, Avanti Conveyors to relocate to purpose built site

Auto resend - 2021-09-30

[View report](#)

9,091
recipients

25.32%
opened

6.80%
clicked

North America 36%

Europe 33%

Asia+Oceania 22%

South America 8%

Africa 1%



Valmet to supply a high-capacity winder to Norske Skog in France, Avanti Conveyors to relocate to purpose built site

Auto resend - 6 days ago

[View report](#)

6,614
recipients

7.69%
opened

3.81%
clicked

Banner advertisement CBT NEWSLETTER

The CBT Newsletter enjoys a growing popularity within the corrugated packaging industry. However, despite the vast demand we decided to keep the banner prices on the same low level as last year.

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Position	Dimensions	Rate/Month
1	540x140 pixel	300 EUR
2	540x140 pixel	250 EUR
3	540x140 pixel	200 EUR
4	540x140 pixel	175 EUR
5	540x140 pixel	150 EUR
6	540x140 pixel	125 EUR
7	540x140 pixel	100 EUR
8	540x140 pixel	75 EUR

CBT Corrugated Board Technology covering the entire value chain

GREEN BAY PACKAGING
Green Bay Packaging Inc. has selected Voith to supply a full line of equipment for its new paper mill in Green Bay, Wisconsin.

PACKAGING DIGITAL
34% of shoppers return online purchase because of packaging.
Esko, alongside sister companies Pantone, X-Pole and AVT released a new study: "Packaging and the Digital Shopper: Meeting Expectations in Food & Beverage." Highlighting what primary shoppers want from food and beverage packaging.

CELMACCH
Servo Driven HBL Rotary Die Cutter

merbach2 starts with great sales success
In May Merbach presented its new hand-held device for inserting ticks in cutting rules.

US Smith is launching new targets
After announcing last year that they had achieved their 2020 carbon target three years early, US Smith decided to create a new set of new ambitious, long-term targets to guide us towards 2030.

NEW INSPIRATIONS
The new edition of the new packaging design book is now available.

Media Info Kit 2018
The Corrugated Board Technology Media Information Kit for 2018 is out now! Contact our Business Development Manager Hans-Georg Herr today for a tailored quote.

The Future of Hexographic Printing to 2023
Smithers Pira has launched a new study about the future of hexo printing.

Regulated Bulk Data Center, Replicable, Ready Working Business, Order Full Guide
KLIM-KO

ESKO acquires BLUE SOFTWARE
Esko has announced the acquisition of BLUE Software, LLC, a label and artwork management software company based in Chicago, Illinois, USA, from Olivera Capital and Schwab Digital Solutions.

MID-AMERICA DISPLAY purchases NOCOMI
Mid-America Display the custom product display and storage division of St. Louis corrugated packaging provider Bonco, Inc., has purchased an LFI Nozumi C18000 single pass press for direct-to-board printing.

Monstertech Corp.
Since first coming online, Monstertech has become the go-to source for the corrugated board industry's most advanced technology.

e-commerce and boxes - a perfect match?
Not one week passes where we are not

expected to reach about e-commerce developments. In 2017, an estimated 1.66 billion people worldwide purchased goods online and the trend is accelerating and expanding into new goods which till now mainly relied on traditional retail - e.g. frozen food and home decoration.

Young Shin promotes Phil Mack to Vice President
Richard Lee, Managing Director of South Korean-based Young Shin Industries, is pleased to announce the promotion of Phil Mack from National Sales Manager to Vice President of the North American office of Young Shin USA Limited.

Paper. People. Possibilities.
Paper Packaging and Specialty Papers

SOBSI is awarded a GUINNESS WORLD RECORDS title
On 27th September 2018, SOBSI employees achieved the GUINNESS WORLD RECORDS title for the largest cardboard box music (box).

Smartifi Kappa's new website recognized for best-in-class user experience
Smartifi Kappa's innovative new website has won a 2018 Sitecore Experience Award for its outstanding user experience.

Paving Technology for Clean Transfer
Schmalz

Polymer for embossing small runs
Marbach introduced new embossing plates to the market a few months ago. Under the name polymer, Marbach offers its customers a solution for embossing small runs. Due to technical developments, Marbach is now in a position to supply its new plates at even lower prices.

US\$7m of corrugated board and converting plant up for sale in factory closure
Over US\$7m worth of corrugated board and board conversion equipment is up for tender in an international sale which is one of the biggest of its type in recent years.

EMER QUALITY KILBURN
BST approved

Ultimate Displays expands
The display manufacturer has opened an office in Spain. The new location marks another step in the Europe-wide expansion Ultimate Displays.

IMAGINE! PRINT SOLUTIONS ACQUIRES SECOND YOUNG SHIN GIANT DIECUTTER FOR CLASSIC GRAPHICS OPERATIONS

Philip Mack, National Sales Manager of Young Shin USA Limited, a wholly-owned subsidiary of South Korean-based Young Shin Industries, is pleased to announce that Minneapolis, Minnesota-based Imagine! Print Solutions ("Imagine!") has acquired a second Young Shin Giant diecutter with L&L Funder for its Classic Graphics operations in Charlotte, North Carolina.

Sibress - the Sun Printing Company
offer to secure these plants, orders or process orders.
www.sibress.com

Another 1622 LAMINA Laminator installed at Showcard Print
Showcard Print are specialists in the supply of printed POS and POP to the retail sector and to make brands.