

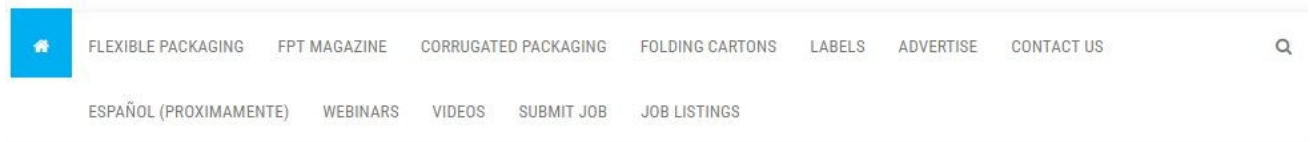
PACKAGINGNEWSLETTER.COM

Media Information Kit 2021

Packagingnewsletter.com the leading technical information source for the flexible packaging, corrugated board, folding carton, and labels industries

Reisig Media
Flexible Packaging, Corrugated Packaging, Folding Carton, Labels

 **600+**
MIRAFLEX Presses Worldwide
MIRAFLEX® the Newest Generation 



Home



Flexible Packaging



Corrugated Packaging



Folding Cartons



Labels



Español (proximamente)

Newsletter

Fields marked with an * are required

Multi-Select *

Flexible Packaging
Corrugated Packaging
Folding Cartons
Labels
Español (proximamente)

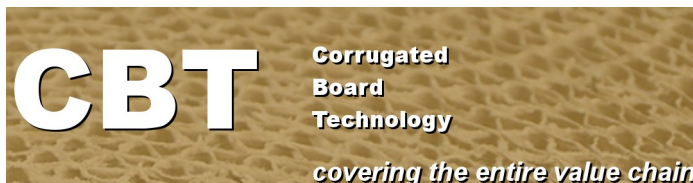
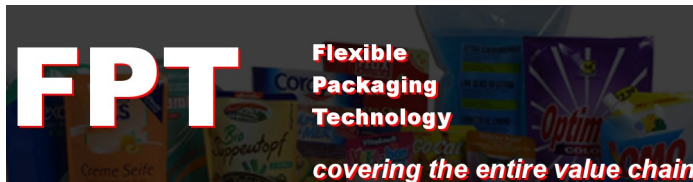
Email *

Submit

☐ Opt-in *



YOUR GLOBAL PARTNER FOR
PRINTING AND CONVERTING



PACKAGINGNEWSLETTER.COM

About us

Packagingnewsletter.com is published by Reisig Media, founded in 2015 by Sebastian Reisig.

Reisig Media started out by publishing flexpack.info, later followed corrugatedboard.org, foldingcarton.org, labelpro.org.

Packagingnewsletter.com is the merger of those 4 website. This was done in order to increase the attention your articles and advertisement receives, improve our search engine rankings and to provide a one stop website for the packaging industry.

As of 2019 Reisig Media publishes 5 newsletters a week (+ 5 auto re-sends to non-openers) in English language about the latest news from your respective industry.

Besides that, we also publish a quarterly digital magazine, FPT, with exclusive technical in-depth long form articles.

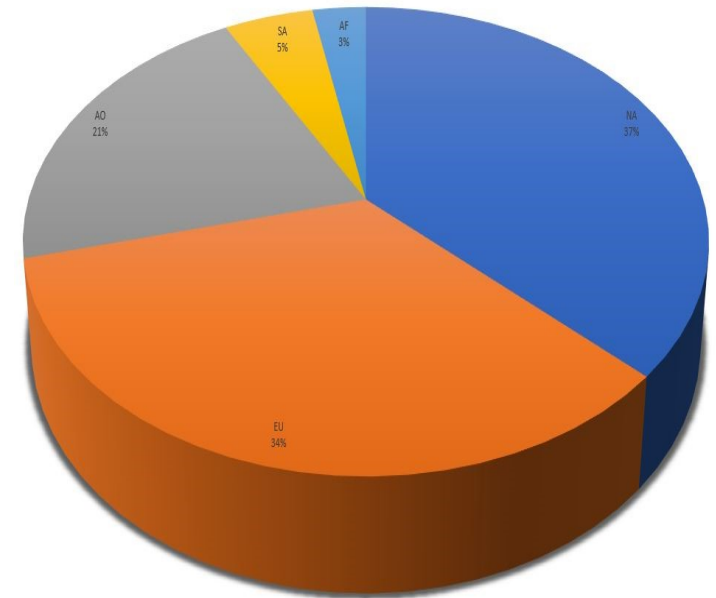


PACKAGINGNEWSLETTER.COM

2 FPT newsletters per week due to popular demand

Flexible Packaging Technology has the most popular newsletter of the flexible packaging industry. With almost 24000 subscribers and benchmark setting open and click rates we reach wider and deeper in this industry than any other newsletter. Due to the outstanding success of the newsletter, we decided to publish 2 newsletters a week as of 2019. Publication days will be Monday and Thursday. However, we will still send out an automated auto resend to non openers of the newsletter, in order to distribute your news and advertisement again and to increase the attention.

Please talk to your business development manager Hans-Georg Herr under herr@reisigmedia.com or under +49 173 70 49 555



Amcor develops world-first recyclable retort flexible packaging, Sole Source Capital Acquires Dallas Plastics

23,699
recipients

30.59%
opened

9.61%
clicked

Auto resend -

View report



Auto resend of Amcor develops world-first recyclable retort flexible packaging, Sole Source Capital Acquires Dallas Plastics

16,431
recipients

13.46%
opened

3.93%
clicked

Auto resend -

View report

North America	37%
Europe	34%
Asia+Oceania	21%
South America	5%
Africa	3%

Banner advertisement FPT NEWSLETTER

The FPT newsletter will be published twice a week in order to meet with the growing demand from our advertisement customers. Publication dates will be Monday and Thursday.

Please talk to your business development manager Hans-Georg Herr under herr@reisigmedia.com or under +49 173 70 49 555

Position	Dimen- sions	Rate/ News- letter
1	540x140 pixel	249 EUR
2	540x140 pixel	239 EUR
3	540x140 pixel	229 EUR
4	540x140 pixel	199 EUR
5	540x140 pixel	179 EUR
6	540x140 pixel	149 EUR
7	540x140 pixel	129 EUR
8	540x140 pixel	99 EUR

Covering the entire flexible packaging value chain

FPT Flexible Packaging Technology

All about Extrusion, Printing, Converting, Finishing, and

Polyprint commissions new W2 MIRA-LEX
POLYPRINT, the German packaging printer, began initial operation of a MIRA-LEX S flexo printing press at its in Lügde in the Hesse region at the end of 2017. Polyprint specialises in label printing and works together with major international food producers.

Seacquare twinlock from Polyprint
The twinlock product division from company Polyprint with headquarters in Nijmegen / Netherlands becomes a 100% subsidiary of Seacquare.

COMEXI S1 DT
Sitting taken to its maximum expression

Seppi Guard provides protection for Gachwendner premium tea
Renowned specialist tea retailer Gachwendner is improving sustainability with packaging made from renewable raw materials, using Seppi Marketing System.

Digital production from start to finish shown live at Xelkon Café 2018
At this year's Xelkon Café Exhibition and Conference (20 to 23 March in Belgium), nearly 40 leading industry suppliers will be showing live demonstrations of a comprehensive range of creative label & packaging applications.

VISIT US AT PAD. 18 STAND E02 - G01
PRINT4ALL
More than 10 years of experience in the flexible packaging market.

onfu CONTIWEB
Contiweb to become independent
Contiweb announced its plan to formalise its separation and operate as an independent company.

Only few slots left on the Flexible Packaging Technology Turkey trip in March!
Sebastian Rosing, the editor of Flexible Packaging Technology is currently travelling greater Thessaloniki area in Greece on Friday. At the end of next week he will be in the Istanbul area visiting some of the biggest packaging manufacturers in this region. There are only very few open dates left, so please don't be late to make contact.

REGISTER YOUR VISIT

Double purchase order for blow film lines by a long-term European customer
An producer from Southern Europe has been installing in Bardenhe's extrusion lines for many years now, has renewed his trust in brand, by purchasing two top-performing lines, which will be ready within March - April 2018.

ebem technologies announced ebem Core 100750 optimized for H² Indigo 20000 finishing
ebem technologies, the developer and manufacturer of electron beam (ebem or EB) solutions today launched its ebem Core 100750, an EB curing system for high performance labelling of labels and flexible packaging material produced on an H² Indigo 20000 Digital Press.

CHOOSE THE NUMBER ONE
EREMA

Harper Corporation of America Celebrates Successful Start to Harper Expo & Solutions tour
Global extrusion roll supplier Harper Corporation of America recently reinvigorated its Harper Roadshow to create the Harper Expo & Solutions tour.

MAXCESS
Maxcess International, a global leader in innovative products and services for web handling applications, has acquired Compex.

5
Mond's fully recyclable packaging material, Barman'sack Recyclable, drives circular economy forward
Mond's has developed a fully-recyclable plastic laminate for pre-made pouches and FFS roll stock that is perfect for integration into existing recycling schemes.

Starlinger: Admission to the World Market Leader Index of the University of St. Gallen
Who is really a hidden champion or world market leader?

PRINT EVERY JOB IN FLEXO WITHOUT USING MOUNTING TAPE!
6
Twistlock

100% new SAVENK chamber doctor blade enhances process efficiency
The SAVENK chamber doctor blade enhances process efficiency in narrow-web flexo printing.

U.S. Packaging Machinery Market News 5105
PMM has published an infographic about the US packaging market.

500+ MIRAFLEX presses work
7

Ulrich manufactures glitter printing gravure press
Ulrich is the first Indian company to manufacture Glitter Printing Mergonur Cylinder on its state-of-the-art direct laser engraving line.

Value engineering by Kraft-Heinz
Kraft-Heinz is best in class for cost optimisation.

becka
ON-DEMAND BOTTLE AND BICOLOUR LABELS
by extrusion for PET

8
FPT 4/2017 out now
Click to read the latest issue of Flexible Packaging Technology.

From service provider to producer
Hudon has come a long way.

EXHIBITION & CONFERENCE
30-31 MARCH 2018
ANTWERP, BELGIUM
LEARN. CONNECT. DISCOVER.
www.reisigmedia.com

Media Info Kit 2018
The Flexible Packaging Technology Media Information Kit for 2018 is out now! Contact our Business Development Manager Hans-Georg Herr today for a tailored quote.

PACKAGINGNEWSLETTER.COM

FPT Magazine

The FPT magazine offers an unique combination of in-depth technical articles written by industry experts and up-to-date interviews about the latest developments in the industry and testimonials about world class printers using special equipment. The vast majority of the articles are exclusive and written by Sebastian Reisig, the editor of FPT.

A couple of times a year, the editor of FPT travels to packaging hotspots in order to visit and interview packaging producers about their company, the technology there are using etc. In the past years we visited packaging producers in Belarus, Poland, Germany, Denmark, Netherlands, Belgium, Luxembourg, England, Wales, France, Spain, Italy, Switzerland, Austria, Hungary, Greece, Turkey, and the USA.

Advertisements will be placed on the second page of each article, and each and every article from the magazine will be published in every newsletter for about 3 months, until the next magazine gets published.

Covering the entire flexible packaging value chain

FPT

Flexible Packaging Technology **3:2020**

Extrusion, Prepress, Printing, Laminating, Slitting, Recycling, etc



Bhojraj Industries leads the way in gravure printing in Nigeria with large invest



And how increased recycling will cut oil demand



From crushed smoke to boiler plate!



"We are at full capacity, and expect more than 30% growth over the next years"

The paradox

RATIONAL APPROACH

TECHNICAL EVOLUTION → REGULATION → SOCIETY BEHAVIOUR

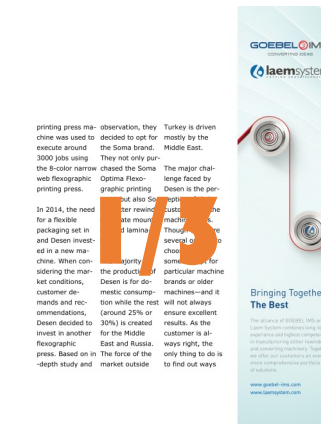
ALL OUT WAR AGAINST PLASTIC

PLAN FOR THE FUTURE

Comexi on the no longer relevant pandemic of plastic, Covid19 & the flex pack industry

PACKAGINGNEWSLETTER.COM

Size	Dimensions (in mm, without bleed)	Rate
1/1 Page	210*297	1600 EUR
1/2 Page	105*297 or 210*105 or 130*178	1100 EUR
1/3 Page	73*297 or 210*102	850 EUR
1/4 Page	55*297 or 210*77	650 EUR
1/8 Page	44*130 or 210*42	400 EUR
1/16 Page	44*65 or 92*31	250 EUR



PACKAGINGNEWSLETTER.COM

Editorial Programme

1-2021	<ul style="list-style-type: none">• Slitting & Rewinding	ICE EUROPE Munich Germany March 9-11
Publication date 8 March	<ul style="list-style-type: none">• Laminating• Surface Treatment• Adhesives	Drupa, Dusseldorf Germany April 20-28 NPE, Orlando, FL USA 17-21 May
2-2021	<ul style="list-style-type: none">• Printing Formes	Labelexpo Americas Rosemont, IL/USA June 8-10
Publication date 7 June	<ul style="list-style-type: none">• Printing Presses• Automation• Digital Printing	
3-2021	<ul style="list-style-type: none">• Extrusion	Labelexpo Europe Brussels September 21-24
Publication date 20 September	<ul style="list-style-type: none">• Recycling• Bioplastics• Bags, Pouches, etc	Tappi Place Europe Bratislava Slovakia October 19-20
4-2021	<ul style="list-style-type: none">• Inks	Labelexpo Asia Shanghai China December 7-10
Publication date 6 December	<ul style="list-style-type: none">• Technical Rollers• Logistics• Viscosity control	TLMI Converter Meeting Santa Anna, NM/USA March 20-22

PACKAGINGNEWSLETTER.COM

Website Ad Rates

Please note that each banner position has max 5 banners which rotate in 3-5 second intervals.

You may find the prices on the right side.

It is important to point out that advertisements will be sold and displayed by category (flexible packaging, corrugated packaging, folding cartons, labels).

Please talk to your business development manager Hans-Georg Herr under herr@reisigmedia.com or under +49 173 70 49 555

The screenshot shows the homepage of PackagingNewsletter.com. At the top, there is a banner for Reisig Media, which includes the text 'Flexible Packaging, Corrugated Packaging, Folding Carton, Labels' and an image of a factory. To the right of the banner is a logo for '600+ MIRAFLEX Presses Worldwide' and the text 'MIRAFLEX® the Newest Generation' and 'WINDMÖLLER & HÖLSCHER'. Below the banner is a navigation bar with links: FLEXIBLE PACKAGING, FPT MAGAZINE, CORRUGATED PACKAGING, FOLDING CARTONS, LABELS, ADVERTISE, CONTACT US, and a search icon. Below the navigation bar is a section titled 'Home' with five categories: Flexible Packaging, Corrugated Packaging, Folding Cartons, Labels, and Español (proximamente). Each category has a representative image. To the right of the 'Home' section is a 'Newsletter' section with a form for email subscription. The form includes a 'Multi-Select' dropdown menu with options: Flexible Packaging, Corrugated Packaging, Folding Cartons, Labels, and Español (proximamente). Below the dropdown is an 'Email' field with an asterisk, a 'Submit' button, and an 'Opt-in' checkbox with an asterisk.

Top Banner
300 EUR per Month
470*90 pixels

U GROUP
TECO
YOUR GLOBAL PARTNER FOR
PRINTING AND CONVERTING

Right Banner
250 EUR per Month
360*300 pixels

PACKAGINGNEWSLETTER.COM

Webinar

A webinar is the virtual equivalent to a seminar. The biggest benefit is that attendees may attend location independent. The speaker and the attendees virtually meet in a online conference room. Questions can be raised via a chat function. Additional information may be downloaded after the presentation.

The biggest advantages are

- Cost efficiency (no rooms, no catering, no travelling or accommodation)
- You receive the full attendee list, including contact information
- You have the full attention of the attendees

Please talk to your business development manager
Hans-Georg Herr under herr@reisigma.com or
under +49 173 70 49 555



PACKAGINGNEWSLETTER.COM

Stand alone newsletter

With an email blast you reach 23,000+ subscribers (numbers rising). This enables you to reach out to potential leads with maximum attention.

You provide the content, we do the rest!

Please talk to your business development manager Hans-Georg Herr under herr@reisigmedia.com or under +49 173 70 49 555

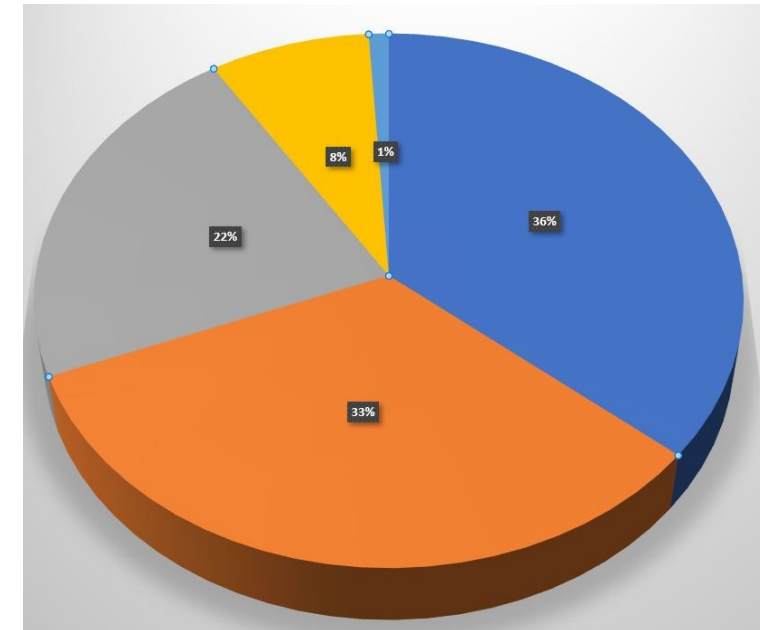


PACKAGINGNEWSLETTER.COM

CBT Newsletter

Corrugated Board Technology has the most popular newsletter of the corrugated packaging industry. With more than 9500 subscribers and benchmark setting open and click rates we reach wider and deeper in this industry than any other newsletter.

Please talk to your business development manager Hans-Georg Herr under herr@reisigmedia.com or under +49 173 70 49 555



Thimm Packaging Systems sells its production site in Mexico, Volth successfully executes start-up of five BlueLine OCC stock preparation lines for Nine Dragons Paper

9,503
recipients

24.85%
opened

5.67%
clicked

Auto resend -

View report



Auto resend of Thimm Packaging Systems sells its production site in Mexico, Volth successfully executes start-up of five BlueLine OCC stock preparation lines for Nine Dragons Paper

7,278
recipients

8.82%
opened

4.67%
clicked

Auto resend -

View report

North America	36%
Europe	33%
Asia+Oceania	22%
South America	8%
Africa	1%

Banner advertisement CBT NEWSLETTER

The CBT Newsletter enjoys a growing popularity within the corrugated packaging industry. However, despite the vast demand we decided to keep the banner prices on the same low level as last year.

Please talk to your business development manager Hans-Georg Herr under herr@reisigmedia.com or under +49 173 70 49 555

Position	Dimensions	Rate/Month
1	540x140 pixel	300 EUR
2	540x140 pixel	250 EUR
3	540x140 pixel	200 EUR
4	540x140 pixel	175 EUR
5	540x140 pixel	150 EUR
6	540x140 pixel	125 EUR
7	540x140 pixel	100 EUR
8	540x140 pixel	75 EUR

CBT Corrugated Board Technology covering the entire value chain

GREEN BAY PACKAGING
Green Bay Packaging Inc. has selected Voith to supply a full line of equipment for its new paper mill in Green Bay, Wisconsin.

PACKAGING DIGITAL
34% of shoppers return online purchase because of packaging. Echo, alongside other companies, Pricer, X-Pole and AVT released a new study: "Packaging and the Digital Shopper: Meeting Expectations in Food & Beverage." Highlighting what primary shoppers want from food and beverage packaging.

CELMACCH
Servo Driven HBL Rotary Die Cutter

merbach2 starts with great sales success
In May Merbach presented its new hand-held device for inserting ticks in cutting rules.

US Smith is launching new targets
After announcing last year that they had achieved their 2020 carbon target three years early, US Smith decided to create a new set of new ambitious, long-term targets to guide us towards 2030.

NEW INSPIRATIONS
The high-tech, all-in-one solution for the corrugated board industry.

Media Info Kit 2018
The Corrugated Board Technology Media Information Kit for 2018 is out now! Contact our Business Development Manager Hans-Georg Herr today for a tailored quote.

The Future of Hexographic Printing to 2023
Smithers Pira has launched a new study about the future of flexo printing.

Regulated Bids, New Clients, Repeatable Results, Working Smarter, Better Profit Margin
KLIM-KO
New corrugated board solutions

ESKO acquires BLUE SOFTWARE
Esko has announced the acquisition of BLUE Software, LLC, a label and artwork management software company based in Chicago, Illinois, USA, from Olivera Capital and Schwab Digital Solutions.

MID-AMERICA DISPLAY purchases NOCOMI
Mid-America Display the custom product display and signage division of St. Louis corrugated packaging provider Bonco, Inc., has purchased an LFI Nozumi C18000 single pass press for direct-to-board printing.

Monstertech Corp.
Since first coming into the market as a provider of high-quality, custom-made corrugated board solutions, Monstertech has been a leading provider of high-quality, custom-made corrugated board solutions.

e-commerce and boxes – a perfect match?
Not one week passes where we are not

expected to reach about e-commerce developments. In 2017, an estimated 1.66 billion people worldwide purchased goods online and the trend is accelerating and expanding into new goods which till now mainly relied on traditional retail – e.g. frozen food and home decoration.



Young Shin promotes Phil Mack to Vice President

Richard Lee, Managing Director of South Korean-based Young Shin Industries, is pleased to announce the promotion of Phil Mack from National Sales

Manager to Vice President of the North American office of Young Shin USA Limited.



SOBSI is awarded a GUINNESS WORLD RECORDS title

On 27th September 2018, SOBSI employees achieved the GUINNESS WORLD RECORDS title for the largest cardboard bus music (hop).

Smartfit Kappa's new website recognized for best-in-class user experience

Smartfit Kappa's innovative new website has won a 2018 Sitecore Experience Award for its outstanding user experience.



Polymer for embossing small runs

Merbach introduced new embossing plates to the market a few months ago. Under the name polymer, Merbach offers its customers a solution for embossing small runs. Due to technical developments, Merbach is now in a position to supply its new plates at even lower prices.

US\$7m of corrugated board and converting plant up for sale as factory closes

Over US\$7m worth of corrugated board and board conversion equipment is up for tender in an international sale which is one of the biggest of its type in recent years.



Ultimate Displays expands

The display manufacturer has opened an office in Spain. The new location marks another step in the Europe-wide expansion Ultimate Displays.

IMAGINE! PRINT SOLUTIONS ACQUIRES SECOND YOUNG SHIN GIANT DIECUTTER FOR CLASSIC GRAPHICS OPERATIONS

Phil Mack, National Sales Manager of Young Shin USA Limited, a wholly-owned subsidiary of South Korean-based Young Shin Industries, is pleased to announce that Minneapolis, Minnesota-based Imagine! Print Solutions ("Imagine!") has acquired a second Young Shin Giant diecutter with L&L Funder for its Classic Graphics operations in Charlotte, North Carolina.



Another 1022 LAMINA Lammator installed at Showcard Print

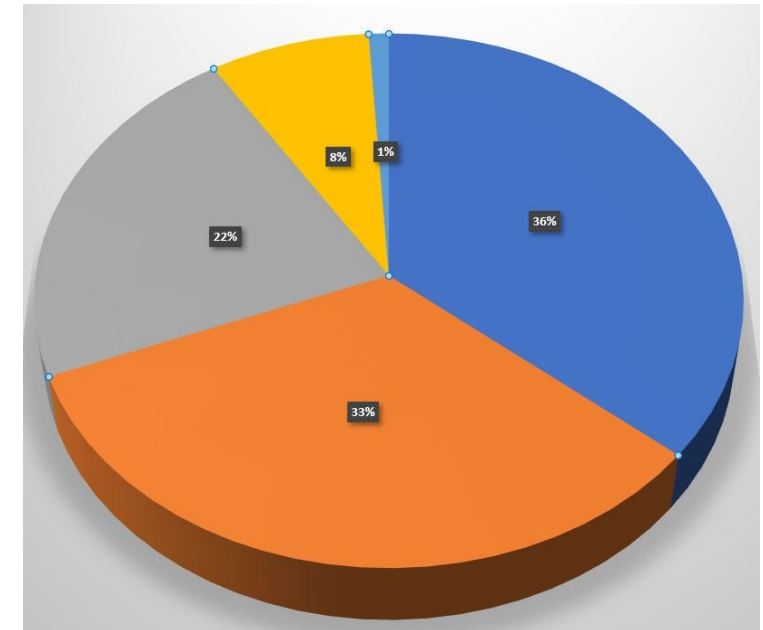
Showcard Print are specialists in the supply of printed POS and POP in the retail sector and to make trends.

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FCT Newsletter

Folding Carton Technology has the most popular newsletter of the folding carton industry. With 4400+ subscribers and benchmark setting open and click rates we reach wider and deeper in this industry than any other newsletter.

Please talk to your business development manager Hans-Georg Herr under herr@reisigmedia.com or under +49 173 70 49 555



Heidelberg to host first large-scale, virtual "Innovation Week", Marbach extends existing technology

4,467 recipients

Auto resend -

[View report](#)

15.01%
opened

7.48%
clicked

North America 35%

Europe 33%

Asia+Oceania 25%

South America 6%

Africa 1%



Auto resend of Heidelberg to host first large-scale, virtual "Innovation Week", Marbach extends existing technology

3,845 recipients

Auto resend -

[View report](#)

7.15%
opened

2.20%
clicked

Banner advertisement FCT NEWSLETTER

The FCT newsletter will be published once a week (plus a resend to non-openers) in order to meet with the growing demand from our advertisement customers.

Please talk to your business development manager Hans-Georg Herr under herr@reisigmedia.com or under +49 173 70 49 555

Position	Dimensions	Rate/Month
1	540x140 pixel	200 EUR
2	540x140 pixel	150 EUR
3	540x140 pixel	100 EUR



FEW SLOTS LEFT - USA TOUR

From February 19 until March 16 I will go on a quick tour throughout the Midwest (Wisconsin/Illinois/Ohio/Missouri/Michigan) area in order to visit world class (flexible) packaging producers and machinery and equipment suppliers.



Marbach presents its revised split height adjustable anvil

Marbach, the Heilbronn die-maker, has been for many years a specialist for equipping packages with elegant opening mechanisms. This requires highest precision.

I could be yours for only EUR 200 a month

Remanufactured Xeiikon Presses

The investment threshold for professional digital printing solutions can be an issue for smaller companies wanting to step into this new market.

Utah Paperbox caters to packaging clients with Fujifilm's J Press 720s

Utah PaperBox, established in 1914 under the name Union Label, is a 105 year old, fifth generation family-owned Salt Lake City-based packaging manufacturer.



European FIBC Association confirms and strengthens the board

The members of the European FIBC (Flexible Intermediate Bulk Containers) Association - EFBCA - confirmed the Council and has been strengthened by the addition of two new members.



2020 MEDIA INFO KIT IS OUT NOW!

Don't hesitate and book your advertisement for 2020!

Contact Hans-Georg Herr under +49 173 70 49 555 or herr@reisigmedia.com

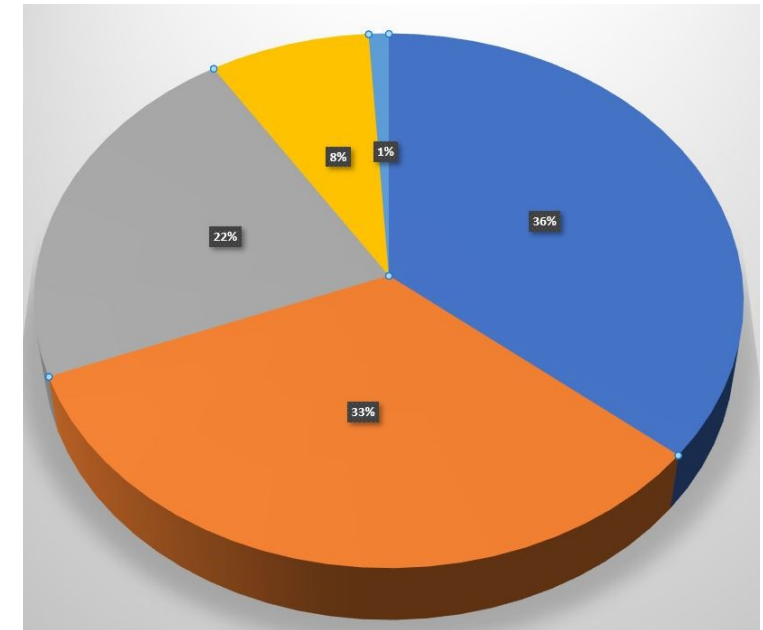


PACKAGINGNEWSLETTER.COM

LT Newsletter

Labels Technology has one of the most popular newsletters of the label industry. With 3500+ subscribers and benchmark setting open and click rates we reach wider and deeper in this industry than any other newsletter.

Please talk to your business development manager Hans-Georg Herr under herr@reisigmedia.com or under +49 173 70 49 555



Xelkon Introduces 7 colour label press, Konica Minolta adds hybrid functionality to Its AccurioLabel Presses recipients

Auto resend -

[View report](#)

29.46%
opened

7.54%
clicked

North America 36%

Europe 33%

Asia+Oceania 22%

South America 8%

Africa 1%



Auto resend of Xelkon Introduces 7 colour label press, Konica Minolta adds hybrid functionality to Its AccurioLabel Presses recipients

Auto resend -

[View report](#)

11.24%
opened

3.19%
clicked

Banner advertisement LT NEWSLETTER

The LT newsletter will be published once a week (plus a resend to non-openers) in order to meet with the growing demand from our advertisement customers.

Please talk to your business development manager Hans-Georg Herr under herr@reisigmedia.com or under +49 173 70 49 555

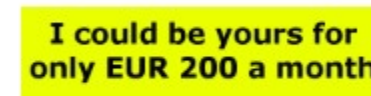
Position	Dimensions	Rate/Month
1	540x140 pixel	200 EUR
2	540x140 pixel	150 EUR
3	540x140 pixel	100 EUR



FEW SLOTS LEFT - USA TOUR
From February 19 until March 18 I will go on a quick tour throughout the Midwest (Wisconsin/Illinois/Ohio/Missouri/Michigan) area in order to visit world class (flexible) packaging producers and machinery and equipment suppliers.



MP8 Systems North America officially opens new Technology & Expertise Center in Philadelphia
MP8 Systems North America Inc. is now officially operational in Philadelphia, PA. The North American subsidiary of the Dutch-based press builder celebrated the move with a packed Grand Opening event.



Drorys Packlist switches to Mark Andy
From relatively humble beginnings in 1940, Drorys Packlist has grown to become one of Italy's premier label converters, and under the current ownership and management of the Drorys family is well placed to develop and enhance its reputation for innovation and environmental care in the packaging market.

HP Drupa Showcase in the Spotlight at Dscoop Edge Orlando 2020
HPI will offer the Americas an exclusive look into its drupa 2020 portfolio when it takes the new technology on the road, making a first stop at the Dscoop Edge Orlando showcase, March 25-April 1, ahead of the international drupa event at the Messe Düsseldorf.



Speakers unveiled for Label Summit Latin America 2020
A host of speakers representing well-known brands and top label and package printing stakeholders is coming together to take part in the forthcoming Label Summit Latin America 2020, which this year returns to Santiago, Chile.

2020 MEDIA INFO KIT IS OUT NOW!
Don't hesitate and book your advertisement for 2020!
Contact Hans-Georg Herr under +49 173 70 49 555 or herr@reisigmedia.com



Sebastian Herrig Publisher
sebastian@reisigmedia.com